



STORY CRAFT  
• THEATRE •

"They had the  
whole audience  
laughing"

"So much joy  
and warmth!"

"What a treat!"

Presents:

## THE UNTOLD STORY OF THE QUEEN OF HEARTS!



Everyone has it all wrong; **The Queen of Hearts** really isn't as bad as she's made out. . . in fact she believes 'All you need is LOVE!'

Story Craft Theatre offer a fun packed interactive show for little folk. There'll be games, music, puppets and so much more.



## The production:

Most folk know the story of Alice and all the wonderful characters she meets on her adventure. One not so great person is the Queen of Hearts; did you know she wasn't always so mean....

A show packed full of puppetry, games and interactive fun for all the family.

**Aimed at 3+**

## The Company:

Story Craft Theatre is an award winning children's theatre company based in York run by professional actors and theatre-makers Cassie Vallance and Janet Bruce.

**"Our aim has always been to produce engaging storytelling experiences for big and little folk."**

The company began in 2018 when they started hosting a preschool class at York Theatre Royal. Within a year this had grown to running storytelling classes, parties and events across Yorkshire and further afield.

**"Over the few years we have built up some fantastic partnerships including Castle Howard, Kiplin Hall and York Theatre Royal."**



**"Really clever and inventive. We all loved it!"**

# Creative Team



## Janet Bruce - Director

Janet graduated from East 15 Acting School where she received a Bachelor of Arts in Acting in 2006.

After leaving Drama School her first acting job was a National Tour with Box Clever. It was here she fell in love with Children's Theatre.

She then went to work with Badac Theatre Company and was nominated for several awards including The Stages' Best Actor Award for her performance in The Factory.

Whilst living in London Janet performed in Sweeney Todd in the West End and was also part of the remembrance performance at Westminster Abbey.

Janet has collaborated on large scale Street Theatre, Promenade, Immersive theatre productions including The Rugby World Cup and London Olympics 2012.

Janet spent several years touring the world before moving back to England and starting Story Craft Theatre with Cassie.

## Cassie Vallance- Director

Cassie trained at the Royal Scottish Conservatoire where she received a Bachelor of Arts in Acting in 2003.

Soon afterwards she moved to London where she was part of Company of Shadows; a group that created sight specific immersive community lead shows.

She has worked with The Royal Opera House also creating site specific community theatre and she co-created and performed Barren at The Lost One Act Theatre Festival, receiving a special prize for merit.

She has performed in numerous family shows including Stick Man Live on Stage in the West End and International Tour with Scamp Theatre. The Storm Whale at York Theatre Royal and Teddy Bears' Picnic both with Engine House Theatre; the latter she co-created as part of the Park Bench Theatre season held at Rowntree Park.

Cassie was also part of The Shakespeare Rose Theatre, where she performed in Hamlet and Twelfth Night. Also as Martha Wright in Guy Fawkes at YTR.

Her Television credits include Emmerdale, Brassic, Coronation Street, The Syndicate, Hollyoaks.





"My children  
absolutely  
loved it!"

### Production info:

**Production time:** 45 - 60 mins

**Get in:** 30-45 mins **Get out:** 30-45 mins

**Space required:** minimum of 8ftx8ft

**Lighting:** Venue dependant. Can be basic wash.

**Sound:** Speaker and mics supplied by SCT. All electrical devices less than two years old.

**Cast and crew:** Two performers also operating sound.

**Prop & Set:** 2 small ladders, rug, and box of costumes. We will require parking at venues.

**Audience seating:**

Happy to work with what the venue has to offer. We also appreciate that younger audiences may benefit from being on the ground. In these cases suitable mats/cushions/lower seats would need to be provided by the venue.

### Marketing:

We have an established audience in York as well as further across North Yorkshire. Social Media sites can be seen on links below.

**Instagram**

<https://instagram.com/storycrafttheatre/>

**Facebook**

<https://www.facebook.com/storycrafttheatre/>

**Contact:**

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